

Irgvdc

From: Irgvdc
Sent: Thursday, March 29, 2018 3:18 PM
To:
Subject: RE: RFP Questions - "EXPLORE RGV WEBSITE, MOBILE APPLICATION & DIGITAL MEDIA"

Hello,

Thank you for your interest in the "Explore RGV Website, Mobile Application and Digital Media" rfp. Responses to your questions are in red text below:

1) do we need to develop website and Mobile app separately.

The website and mobile app will be two separate items. Each will require development.

2) in order to perform this contract, we need to operate business in Cameron, Hidalgo and/or Willacy County

Submissions from outside Cameron, Hidalgo and/or Willacy counties of Texas or the U.S. will not automatically be disqualified, however the evaluation criteria will give award priority preference to those business entities located in Cameron, Hidalgo and/or Willacy County.

3) are you particular in any technology for developing website and mobile application

As the Explore RGV website will be a new website development as well as the app, no current platform is being used. Preferences for a platform follow those items listed under Project Scope on pages 4 and 5 of the RFP.

4) Can you elaborate below questions:

a) Offeror will develop a database of digital media required for the project. Required digital media shall include high-resolution images and short video "fly-overs" (approximately 30 seconds each) of select destination assets.

(approximately 250 still photos and 50 aerial videos)

Once the contract is awarded, the LRGVDC will indicate specifically which locations will require digital media (approximately 250 still photos and 50 aerial videos).

5.) Do you have any Budget in mind for this project

The budget allocated for this project is \$100,000. Proposals submitted must reflect this budgeted amount.

Thank you,

The Lower Rio Grande Valley Development Council