

**PRESS RELEASE: FOR IMMEDIATE RELEASE**

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**Contact:** Chris Lash, Valley Environmental Summit Board Member – 956-681-4562 (Hidalgo Co)  
Julia Lash, Valley Environmental Summit Board Member- 956-548-6183 (Cameron Co)



## **Environmental Summit To Take Place in McAllen**

The Valley Environmental Coalition will be hosting the 8<sup>th</sup> Annual Valley Environmental Summit on Friday, October 6, 2017. This year's Summit "Our True Nature...Environmental Initiatives for Regional Impact" will be held at the Embassy Suites McAllen Convention Center located at 800 Convention Center Blvd, McAllen.

The Summit will feature Legislative Education Updates, breakout sessions to include Land and Environmental Conservation, Energy, Water and Waste, and Environmental Education. Last year's Summit drew 300 attendees including middle and high school students. This year's event will once again feature a "trashion show" presenting beautifully designed clothing made solely out of recycled materials created by students from Athlos Leadership Academy. A video film and art contest will be featured, the theme for this year's contests is "Illegal Dumping of Tires-How Can We Fix This?". The video film contest is open to all valley High School students and the art contest is open valley wide for students pre-K to 8<sup>th</sup> grade. State Representative Eddie Lucio III, will be on hand to award the student winners from the video and art contest. Prizes include cash prizes for the video film contest, a Tablet, Schlitterbahn Family Pack, and Bike for the art contest winners. Please log onto our website for contest rules and entry forms.

The Valley Environmental Summit is held to bring together the general public, political leaders, neighborhood associations, nonprofits, businesses, and students. Attendees will come together to identify environmental problems and come up with solutions to those issues impacting the quality of life and environment in communities throughout the valley.

The Valley Environmental Coalition is a 501c3 organization whose mission is to create a venue where attendees can come together and highlight the most important environmental issues. The events are free to participants, however, registration is required. We encourage you to register to attend the Summit at [www.valleyes.us](http://www.valleyes.us)

**Valley Environmental Coalition**  
**Valley Environmental Summit 2017**  
**"Our True Nature...Environmental Initiatives for Regional Impact"**  
**Friday, October 6, 2017**  
**8:30AM-3:00 PM**  
**Embassy Suites at McAllen Convention Center**  
**Register at: [www.valleyes.us](http://www.valleyes.us)**