

ADDENDUM #2 - EXPLORE RGV WEBSITE, MOBILE APPLICATION & DIGITAL MEDIA

Currently there isn't a website for Explore RGV. This is a new website development and not a redesign. The key drivers for the website are best described on pages 4 and 5 of the RFP under the sections Project Summary and Project Scope.

The Explore RGV website will be a new website development.

As the Explore RGV website will be a new website development, no current platform is being used. Preferences for a platform follow those items listed under Project Scope on pages 4 and 5 of the RFP.

The number of individuals changing or updating information on the website is not yet known, other than it will be limited to five or less.