

ADDENDUM #2

Irgvdc

From: Irgvdc
Sent: Tuesday, November 20, 2018 4:31 PM
To:
Subject: RE: ADVERTISING SALES AND SERVICE FOR VALLEY METRO TRANSIT FLEET | No. 2018-05 |

Good afternoon,

Thank you for your interest in the RFP for Advertising Sales and Service for Valley Metro Transit Fleet. Responses to your questions are as follows:

- Could Valley Metro please provide us with a list of current clients under contract with contract terms/gross revenue for each?

The following contracts, dates, and values are current for Valley Metro Advertising.

<u>Contract</u>	<u>Contract Timeframe</u>	<u>Amount</u>
Contract #1	April, 2018 to March, 2019	45,664.32
Contract #2	October, 2018 to March, 2019	18,845.87
Contract #3	February, 2018 to January, 2019	10,000.00
	Total	74,510.19

Names of contract holders can only be disclosed at their discretion at the time of the generation of this email.

- Could Valley Metro also please provide us with the rev share being paid to the vendor(s) for each?
There isn't a flat rate or percentage rate of rev share that's equal across all contracts. The compensation is based on length of contract, number of buses, and other factors and is on a case-by-case basis at this time.
- Looking at the Addendum #1, curious is your office open this Saturday to accept RFPs?
The offices of the Lower Rio Grande Valley Development Council are not open on Saturdays and thus cannot accept RFPs on that day.

Once again, thank you for your interest in the RFP for Advertising Sales and Service for Valley Metro Transit Fleet.

Regards,
Lower Rio Grande Valley Development Council